Interest Rates Outlook for 2024

As of December 14th, 2023

Summary

Last month I compared the Federal Reserve Board's outlook for rates against what the Futures Markets have "priced in". I also covered global systemic risks along with changes particular to the US Economy:

- Global Risk: China's real estate meltdown and banking system issues
- US Economy: weak holiday hiring, slowing inflation, unemployment

My outlook under a no-recession scenario was for the Fed Funds rate to reach 4 percent by the end of 2025, and to get as low as 2 percent in the case of a recession. While a slight majority of Economic Forecasters (52 percent) now see a soft landing (no recession), I still maintain a recession as the base case going into 2024. This wouldn't be the first time that the consensus among experts turned out to be wrong.

No Recession (less likely)4 percentRecession (more likely)2 percent

With virtually no change in economic or financial conditions since November, my outlook hasn't changed. Here's how it compares to the Wall Street Journal's Survey of Economic Forecasters and the outlook from Goldman Sachs. Forecasters at Goldman have also put themselves in the "soft landing" camp, and in mid-November published research entitled "US on its final descent into a soft landing". Both outlooks have the Fed Funds rate reaching 3 ½ percent by the end of 2025. I see Fed Funds reaching 2 by the same period, with "steeper" cuts as the recession takes shape in 2024.

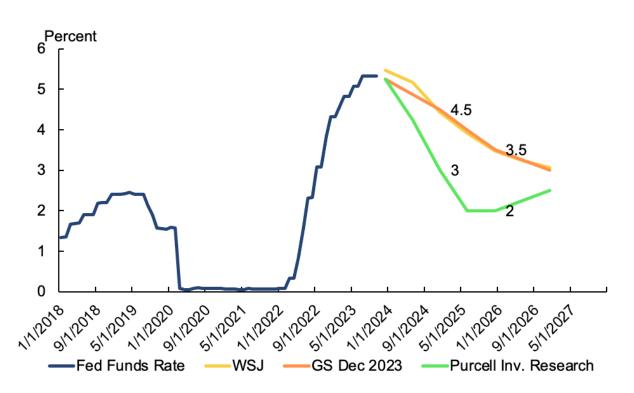


Chart A: Fed Funds Rate Forecast from the Wall Street Journal, Goldman Sachs, and Purcell Investment Research

This report has updates to the Federal Reserve's rate projections and to what the Futures markets are pricing in for 2024 and beyond. There's been virtually no change in the former and significant changes in the latter. For more background on the economic and financial conditions that are shaping my outlook, continue reading at the section titled "U.S. Economy".

First off, the **Federal Reserve Board's projections**. The Federal Reserve's Open Market Committee held its December meeting on the 13th and left the rates unchanged¹. It's now been five months since the last rate hike in July, which was to a 5.25 percent. Every quarter the Fed releases a Summary of Economic Projections. The projected path of rates hardly changed from last quarter to this one. That didn't stop the media from calling this meeting a "pivot"².

¹ See Appendix for a summary of the rates the Fed controls

² Timiraos, Nick. "Fed Begins Pivot...", The Wall Street Journal. Dec 13th, 2023.

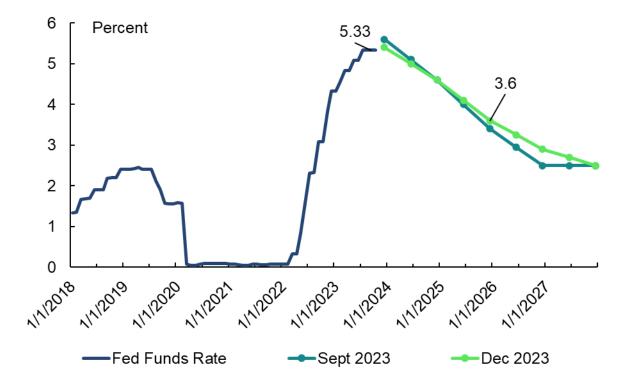


Chart B: Federal Reserve Projections for the Fed funds rate in September and December 2023

The only real differences are that the Peak rate is about 30 basis points lower than it was in September, and the descent to 2.5 percent in a few years is a tad slower.

2.5 is the rate the Fed believes to be the neutral rate³; with inflation behaving itself and no need for stimulus (no recession), that's where they'd like to keep it. A few things to remember about how this rate scheme works, (a) the Fed sets a target range of a quarter percent, (b) the actual rate is given by a daily average, (c) the current target range is 5.25 to 5.5, and (d) the actual daily average has hovered at and around 5.33 for several months. The Fed's projections are for the **midpoint of the target range**, so if the projected rate is 2.9, the "target range" at that time would be 2.75 to 3.

Green – September projection

Purple – December projection

Interest Rate Futures

³ See Appendix for Explanation

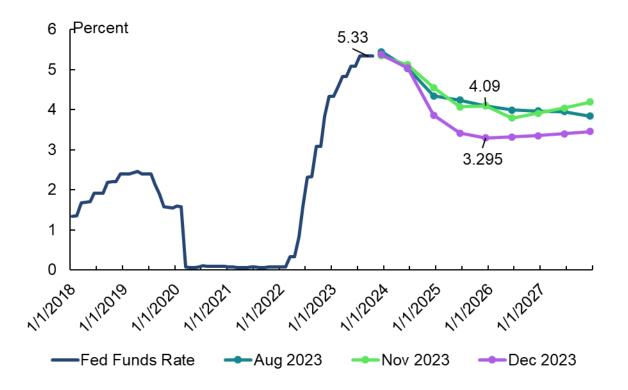
The futures market is a different story. Last month I mentioned that the turning point in the market for interest rate futures coincided with bad things happening in China's money market. Oil futures prices, as it turned out, did the same thing. The "outlook" as given by interest rate futures is about ³/₄ percent lower overall than it was in November. In the world of rates, that's a giant move.

Blue – August 2023

Green – November 2023

Purple – December 2023

Chart C: Futures Market "Expectations" for fed funds rate, given by futures contract prices, in August, November and December



While the FOMC expects rates to remain above 4 percent at the end of 2024, the Futures market "expects" 3.86 by that time and 3.29 by the end of 2025. We can see how the market pricing was virtually unchanged from August to November, but has shifted dramatically since then.

The Fed is telling the world that they intend to bring rates back down to what they believe to be the "neutral rate" at an orderly pace. The linear path back to 2.5 in chart 1 is their way of saying, "We've successfully beat inflation with only tiny increases in unemployment, now we will gradually bring rates down".

Interest rate futures tell a different story. In the Futures market, there are so many traders looking to buy protection against unexpected rate cuts that the prices of the 2024 contracts continue to get pushed down. The end of 2024 price of 3.86 percent implies that the fed will cut 1 ½ percent. In the century that the Fed has used interest rates for its monetary policy, there's never been a cut of 1 ½ percent that wasn't during or just before a recession. On the other hand, the market doesn't see the rate reaching the Fed's "neutral" level for the foreseeable future. At the risk of creating too much of a narrative out of a price, we interpret this to mean that the futures market doesn't see the long run inflation average returning to the Fed's target of 2 percent.

The rate cuts that have been priced in by the futures markets are steep, but historically, the futures markets have tended to underestimate both rate cuts and rate hikes. This is part of the reason my outlook is for substantially steeper cuts.

U.S. Economy

Both unemployment and inflation are widely considered to be lagging indicators, or coincident at best. All recessions bring a steep drop in the inflation rate and an increase in the unemployment rate. To see both at the same time doesn't mean you're headed for a recession, it means you're in one.

In November we looked at anecdotes from the business sector showing that seasonal hiring for the 2023 holiday season has been weak. On December 13th, a consulting firm reported that seasonal hiring in October and November was the slowest since 2019⁴. In a still-growing economy the figures would be slightly higher each year.

The "hard data" from the US Department of Labor now shows an underlying trend towards increasing job losses. The "Sahm Rule" is an indicator that says a half percent increase in the unemployment rate, off of the previous 12 month low, means a recession is either in progress or about to be. The unemployment rate hit a low of 3.4 percent in April and has been higher every month since. In October, it was half a percent higher than the low, at 3.9 percent. The November print was 3.7, so it is possible that this would be the first time the Sahm Rule throws a false flag... but it would be the first time in seven decades.

⁴ Wilson, Marianne. "Hiring Update...", Chain Store Age. Dec 2023.

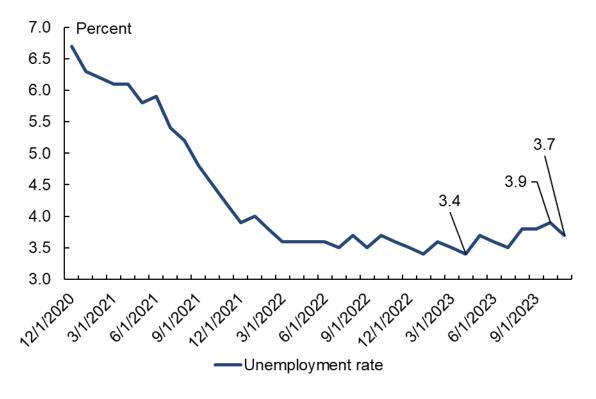


Chart D: Headline Unemployment Rate (note axis minimum is 3 to better show change)

The "U-1" unemployment rate tracks only workers who've been out of a job for 15 weeks or more, and that rate has also risen gradually since April as well.

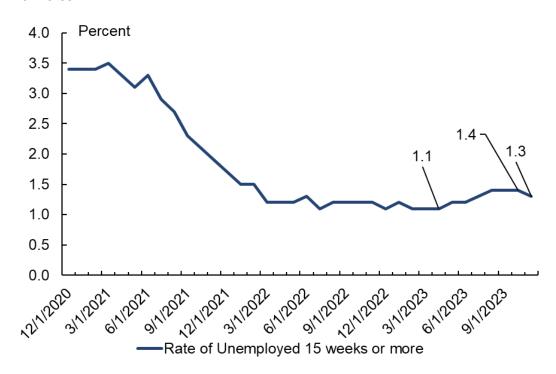
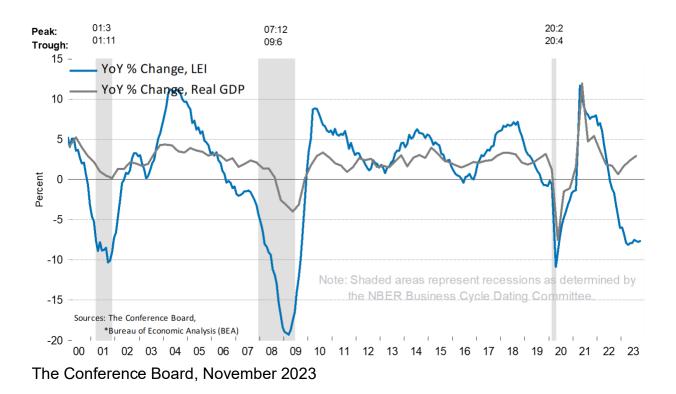


Chart E: U-1 unemployment rate (number unemployed 15 weeks or more as percent of workforce

The headline inflation rate has fallen by about 6 percent in the span of a year, peaking at 9 percent in June 2022 and hitting 3.1 percent in June 2023. That's no consolation to you or me, as a fall in the inflation rate doesn't mean prices actually go back down. But in the economic scheme of things, it's huge. The inflation rate has never fallen by more than 3 percent in a year without a recession having been in progress or on the way.

Finally, the index of leading indicators, a widely followed stat from the Conference Board, has hovered around a low not seen since Spring 2020 for several months.

Chart F: Blue Line is the year over year change in the index of leading indicators, gray line is the year over year change in GDP



U.S. Money Markets

As I mentioned last month, the one thing that will get the central bank to deviate from any rate path is a major malfunction in the Money Market⁵. Major malfunctions have, in the past, been preceded by smaller changes in the vital signs, such as what we've seen in the last few weeks and months. "Since March 2020" might be a sort of "theme" for recent issues in the American and Chinese money markets.

December will be the ninth consecutive month in which it's been more expensive to borrow in the repo market than it is to borrow in the Fed Funds market⁶. This is a measure of how easy it is for money to get from where it is to where it needs to be, and in good times, it is below zero. On November 30th we saw this indicator spike to 14 basis points⁷, which until June had not happened since March 2020.

⁵ See Appendix for details

⁶ See Appendix for details

⁷ One basis point is one hundredth of a percent (.01% or .0001)

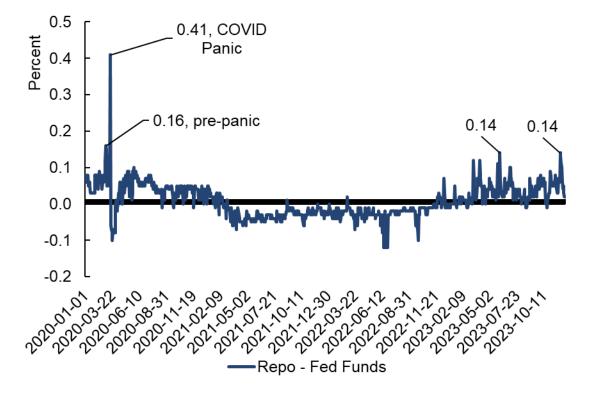


Chart G: Daily average repo rate minus daily average Fed Funds rate

The Chinese Bank ICBC is a small player in the US government bond market, with only \$24 billion in assets. But when it was hacked in mid-November, it forced the Fed and the Bank of New York to keep their securities transfer services open past close. They did this so that ICBC could post the collateral it owed for its short-term borrowing⁸. Bank of New York is at the center of over \$3 trillion of money market transactions a day and has assets on its own book of \$405 billion. Their preference for keeping their facility open, rather than floating a customer \$9 billion and collecting a fat overdraft fee plus penalty interest, is indicative of how fragile the system really is.

This event also serves as evidence of linkages between the money markets of China and the U.S. We won't completely understand these linkages until after research and investigation by the people with the data. Unfortunately, most of those people work for the New York Fed, which seldom researches a piece of the financial system until after that piece has brought the system to its knees.

⁸ Bansal, Paritosh. "Inside Wall Street's Scramble...", Reuters. Nov 17th, 2023.

The incident also shows just how much broker-dealers like ICBC depend on overnight money to keep the bond market going. These are the facilitators of corporate and government borrowing. They're like the wholesale beer distributor that keeps the beer cold in a warehouse until it's needed in a grocery store.

ICBC's entire book is \$24 billion, and they owed \$9 billion of collateral to Bank of New York for their borrowings in repo. If that day's activities are representative of the norm, they're financing at least 38 percent of their assets with the type of funding that is most susceptible to unexpected systemic shocks. A March 2020 or August 2007 event would wreck them without Fed intervention. Arrangements like these are why the Fed can't allow the money market to malfunction for more than five seconds. The system is fragile.

The China Crisis

China has not been front page news for several weeks, but the real estate crisis continues to take its toll. Evergrande – the country's biggest developer and poster child for the crisis – has had its liquidation delayed by a month (January 2024). The company offered its creditors certificates (IOUs) promising payments on its bonds after it can sell its assets. A move like that echoes the Clearinghouse Loan Certificates, issued to investors in lieu of gold, in the Panic of 1907. Creditors rejected that idea and (rightfully) believe they'll get more in liquidation⁹. The company's failure is all but certain. China's net Foreign Direct Investment flows are negative for the first time since at least 2000, when that data was first published. On net, foreign investors pulled \$12 billion out of China from July to September 2023¹⁰.

It seems they're reevaluating the solvency of China's Economy, which the Wall Street Journal reported to have an estimated \$7 to \$11 trillion in "hidden" debts – 62 percent of its GDP at the high end. Such debts have been racked up over the last decade by what are known as "local government financing vehicles". The same way

⁹ Feng, Rebecca. "Evergrande Avoids Debt Disaster...", The Wall Street Journal. Dec 4, 2023.

¹⁰ Singh, Hardika. "China Sees No Love...", The Wall Street Journal. Dec 8, 2023.

Evergrande poured borrowed money into building residences no one could buy, the LGFVs funding infrastructure projects with returns too small to pay interest on the debt.

In the U.S., this would be like if the Federal Home Loan Banks borrowed \$14 trillion from the public and then spent it on highways, bridges, and light rails to nowhere.

By mid-November, the People's Bank of China had been lending more to the banking system than it had since 2020, now, it seems to have beat the 2020 volumes and has lent the most since 2016. At the end of November, it was reported that they might begin larger scale operations similar to the Fed's Quantitative Easing¹¹. The arrangement would look a lot like the way the Fed helped pay for World War I. The PBOC would extend loans to banks and shadow banks, specifically accepting loans on real estate as collateral. That would allow the banks and shadow banks to then lend to the real estate sector with something of a guarantee from the central bank. So far there have been no updates on that front.

As if to admit the country is in recession, without actually declaring one, the central government has announced new rounds of stimulus, via deficit spending, and is pushing local governments to do the same¹². China's economic problems will be a drag on the companies in the US, Europe, and Asia which export trillions of dollars of inputs to the world's factory every year.

Appendix

Fed Rates

America's Central Bank uses interest rates to try and steer the U.S. Economy. Though people talk of the Fed as "raising rates" or "lowering rates", the array of interest rates they actually control is limited. They try to keep the borrowing rate in the money market – particularly the overnight money market – within a small band of a

¹¹ "Chinese Style Quantitative Easing...", Bloomberg, November 28, 2023.

¹² China's C. Bank set to Boost Liquidity...", Reuters. Dec 4, 2023

quarter percent. These money market rates *do* influence all of the other rates in the economy, from 90-day commercial paper to 5, 10, and 30-year corporate bonds. How *much* influence varies over time and is difficult to assess. To do that, they use three rates. In order of how frequently they're mentioned in the media: the rates are Fed Funds, Reverse Repo, and Interest on Reserves.

Federal Funds Rate

This is the rate at which United States Commercial Banks – those with reserve accounts at the federal reserve, borrow and lend to each other. The Fed doesn't have direct control over this rate as banks can lend to each other at whatever rate they see fit. It used to manipulate the rate by controlling the supply of reserves in the system. Now, it controls Fed Funds using the two rates that it *does* directly control. They used to target a single rate and allow the daily average to fluctuate around that level. Since they lost control of the rate during the Great Financial Crisis, and it deviated significantly from the target, they changed that practice to target a range instead. Instead of "the Fed Funds target is 5 $\frac{1}{4}$ percent".

Reverse Repo

Banks and non-bank financial institutions ("shadow banks") can earn interest by lending to the Fed. Why would the institution that prints the money ever take a loan? To control interest rates. The reverse repo rate acts as a floor for Fed Funds. For example, Reverse repo is current at 5.3. Why would a bank, or any financial institution with excess cash, lend to a bank in the Fed Funds market for 5.3, when they're guaranteed to get that from the Fed? They wouldn't, and that's why it's an effective floor.

Interest on Reserves

Since 2008, the Fed has paid interest on the Banks' reserve accounts at the Fed, and that rate acts as a ceiling for the Federal Funds rate. This one is a bit complex, because it seems like it should be a floor – if a bank's money earns 5.4 sitting at the Fed, why lend it for less? The answer is that there's a handful of institutions that have accounts at the Fed but do not get interest on that

money. Those are Fannie Mae, Freddie Mac, other Government Sponsored Enterprises, and the Federal Home Loan Banks. These players are willing to, and often do, lend in Fed Funds at less than the interest on reserve rate.

All together

Here's how the Fed's rate "system" looks as of December:

The Federal Funds target range is 5.25 to 5.5.

The Reverse repo rate, effectively the Floor, is 5.3 – no one's going to lend below that rate.

Interest on Reserves is 5.4. That's the ceiling, keeping Fed Funds below that level.

For the last several months, the actual Federal Funds rate – the daily average rate at which banks lend to each other – has been 5.33 percent.

"Neutral Rate"

In the Fed's framework, cutting rates is monetary stimulus and should boost the amount of activity in the economy. Raising rates is monetary contraction and should reduce the amount of activity in the economy. The neutral rate is something the PHD economists at the Fed estimate to be the interest rate that would prevail without their intervention. Not stimulative, not contractionary, neutral.

Money Markets

The money market is where banks, non-bank financial institutions, and large companies go to borrow money for short periods of time. Most practitioners define a "money market loan" as anything that matures in less than a year. These are things like repurchase agreements, federal funds, US 3-month or 6-month government bonds, and commercial paper. A huge and systemically important sector of the money market has come to be Repo (short for repurchase agreement).

Repos

A repo is a lot like a pawn shop loan, except they come with some of the lowest rates, rather than the highest rates. It's a collateralized loan that is structured as a sale and repurchase of the collateral. Instead of the borrower posting his grandmother's heirloom diamond earrings as collateral, the borrower is a financial institution posting bonds as collateral. Those bonds are most often US government bonds or mortgage-backed securities. Daily volumes of this type of lending are in the trillions. There are many different types but here's the general idea.

- Goldman Sachs wants to borrow a billion dollars from Government Sponsored Enterprise (GSE) Freddie Mac, for 7 days. The guy/gal on Goldman's desk talks to the guy/gal on Freddie's desk, they agree to a rate of 5.39 with specific collateral. Let's say it's the 10-year US Treasury Note with identifier 91282CJJ1, issued on Dec 7th, 2023. The agreement happens on what's called the Trade Date, t-0, which we'll say is December 13th. These usually settle on T+1, known as the Settle Date.
- Settle Date comes on December 14th, Goldman must "sell" the Treasury Note to Freddie and Freddie must "buy" it. They'll do this through an intermediary – the Bank of New York. Goldman sends the Treasury Note to its account at BNY, and Freddie sends the money to its account at BNY. Once BNY has both, the money is made available to Goldman and the T-Note is available to Freddie.
- 7 days later is the Maturity date, December 20th. Goldman must now "repurchase" the T-Note and Freddie must "re-sell" the T-Note. In reality, Goldman is paying back a collateralized loan and Freddie is returning the collateral, but remember, it's structured as a purchase and resell. They again do all of this through Bank of New York. Freddie sends the T-Note back to BNY, Goldman sends a billion plus \$1,033,698 back to BNY. (That's 5.39 percent annualized interest on a billion dollars for 7 days). And BNY then makes those amounts available to once again. The transaction is concluded.

Repo – Fed Funds Spread

A repo is more secure than a loan in the Fed Funds market because it has collateral. If the borrower can't repay the money, the lender can sell the bonds they posted and get most of their money back. Therefore, we would expect the interest rates, which reflect risk, on a repo to be slightly lower than those on Fed Funds. In a smoothly functioning financial environment with lots of liquidity, that tends to be the case; Repo minus Fed Funds is less than zero, indicating that repo rates are lower.

But when financial markets are in disarray – like in the repo "crisis" of September 2019, the COVID panic, and March through December 2023, that spread turns positive. It's harder to source money in the repo market than it is in Fed Funds.

This is an indicator of stress in the "shadow bank" sector, as those non-bank financial institutions do have access to repurchase agreements (repo), but not to fed funds.